



# Ganesh Datta Lakkur

Strategy Leader | Public Speaker | L & D Expert | Educator & Author  
2x **TEDx** Speaker | **UN** Speaker

✉ [ganeshdatta27@gmail.com](mailto:ganeshdatta27@gmail.com)

📞 [+91 95353 35513](tel:+919535335513)

🌐 [www.ganeshdatta.in](http://www.ganeshdatta.in)

LinkedIn: [/ganeshdattalakkur](https://www.linkedin.com/in/ganeshdattalakkur)

Award-Winning Strategy Leader, Author, Educationist, Public Speaker and Experienced Trainer with a history of working in the professional training & coaching industry. A career span of 12+ years trained more than 50,000+ learners, professionals and skilled in Enablement, Training, Program Strategy & Delivery, Strategic Planning, Organizational Development, Communication & Public Speaking, Leadership—a strong belief in Revolutionizing the Education System and contributing to experiential learning.

## Experience

### ● Vice President - Training and New Initiatives

Apr 2021 - Present

#### Imarticus Learning Private Limited



#### Team Leadership & Program Management:

- Managing a team of 30+ inbound and empanelled trainers (career skills) across various centres.
- Managing a team of 10 members for Strategy & New Initiatives
- Product Head for Imarticus Learning National Employability Test (ILNET) & CLEAR Test
- Delivery & Head of Execution for Imarticus Learning Center of Excellence (CoE)
- Spearheading the complete leadership of the Soft Skills (Life Skills) for Finance/Fin-Tech, Analytics, Technology and Marketing Programs at Imarticus including Train-the-Trainer sessions (TTTs) and identified training needs (TNA and TNE) to enhance trainer capabilities.
- Heading the internal learning and development (L&D) program "LEAP" focusing on Soft Skills for internal employees. Additionally, led the design and development of quick upskilling programs and long-term self-paced upskilling programs.

#### Strategy Projects:

- Currently overseeing Imarticus Center of Excellence, Alumni Relations, Sales Enablement & a few other strategic initiatives to further enhance revenue capabilities.
- Propelled the launch of multiple flagship programs aligned to future-of-work skills, scaling delivery to 5,000+ learners annually across professional cohorts in Finance, Technology, Analytics & Marketing domains.
- Strengthened cross-functional collaboration between content, delivery, sales, and operations teams, improving go-to-market execution speed by 30% and strengthening stakeholder alignment.
- Overseeing Soft Skills as a Product for Clients across PSU's, NIT's, and a few notable GCCs.
- New Initiatives to make learning more efficient - Video-based self-learning products (*Gen-Z Mode*).

#### Curriculum Design & Delivery:

- Designed, delivered and managed the execution of curriculum, structure, learning paths (pathways), content mapping, and content creation for Soft Skills (Life Skills) training also called as Career Skills within the Imarticus Ecosystem.
- Created e-learning workbooks for soft skills in coordination with subject-matter experts (SMEs) across Fin-Tech, Analytics, Technology, and Marketing programs.

#### TEDx Imarticus - "Reimagining EdTech"

- Held the license, curated, and organized the first-ever EdTech TEDx event.
- Themed the event "Reimagining EdTech," featuring over 30 industry stalwarts as speakers.
- WebPage - Imarticus (<https://imarticus.org/tedx/>) | TED (<https://www.ted.com/tedx/events/53230>)

# Experience

## Learning Experience Curator and Head of Soft Skills

Apr 2020 - Apr 2021

### Xcelerator Ninja



- **Leadership Excellence:** Led the entire Life Skills/Soft Skills Domain, demonstrating adept leadership in shaping and enhancing essential skill development.
- **Client-Centric Training:** Identified Training Needs (TNA) and crafted tailored objectives for diverse clients, ensuring targeted and impactful training solutions.
- **Content Design and Delivery:** Instrumental in end-to-end content design, implementation, and delivery of engaging workshops, sessions, and seminars for in-house learning programs and exclusive faculty development workshops in the life skills domain.
- **Academic Collaboration:** Served as a Visiting Associate Professor for BBA and B.Tech programs at partnered universities, contributing to academic enrichment.
- **Curriculum Design:** Developed comprehensive curricula for life skills, marketing management, communication skills, and entrepreneurship subjects for multiple universities, fostering holistic learning experiences.
- **Trainer Development:** Spearheaded the hiring of diverse trainers and conducted impactful Train-the-Trainer programs (TTTs) for effective Knowledge Transfer, ensuring a skilled and motivated team; this included need analysis and evaluation (TNA and TNE).

These achievements highlight my commitment to leadership, client-focused training, impactful content design, academic collaboration, curriculum development, and trainer empowerment at Xcelerator Ninja.

## Founder and Lead Trainer

January 2013 - March 2020

### Project-7



- **Strategic Liaison:** Successfully collaborated with Top Management at institutions, establishing impactful partnerships for Training Programs.
- **Versatile Trainer:** Developed and delivered engaging content as a trainer across diverse training programs, emphasizing experiential learning for enhanced comprehension.
- **Focus on Experiential Learning:** Pioneered the adoption of experiential learning methodologies, ensuring an immersive and effective training experience.
- **Needs Assessment Expertise:** Conducted comprehensive Training Needs Analysis (TNA), identifying critical areas for skill development and improvement.
- **Assessment Tools Development:** Designed and implemented effective Evaluation Tools (TNE) for assessments at various levels, ensuring a robust measurement of program outcomes.
- **Academic Excellence:** As a Visiting Associate Professor, delivered Entrepreneurship Development as an additional certification and Value Added Program (VAP) at Jain University, Bangalore University, and Bangalore Central University.
- **Campus-to-Corporate:** Focused on bridging the gap between campus and corporate, developing tailored modules to meet evolving industry requirements.

### A+ Talks Curator and Trainer:

- **Content Mastery:** Developed and delivered compelling modules for A+ Talks, emphasizing Speech, Written Communication, and Public Speaking Skills.
- **Empowering Youth:** Trained students aged 8 to 22 years to confidently deliver their maiden talks, fostering communication skills and self-expression.
- **Speech Curation:** Expertly curated impactful speeches, enhancing overall written and verbal communication proficiency.



These accomplishments underscore my strategic collaboration, versatile training approach, commitment to experiential learning, needs assessment skills, academic contributions, bridging the campus-to-corporate gap, and empowering youth through A+ Talks at Project-7.

# Experience

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## Operations Analyst

June 2014 - November 2014



Goldman Sachs Private Limited

- **Credit Derivatives:** Excelled within the Credit Derivatives Confirmations Team at the Bangalore office, playing a pivotal role in maintaining operational precision and efficiency by handling over 9 clients.
- **Recognition for Excellence:** Honored with the "Best Fresher Team Member" tag, underscoring not only exceptional performance but also a commitment to learning and collaboration.
- **Quick Learner:** Demonstrated the ability to swiftly grasp complex concepts, ensuring a proactive approach to problem-solving and task execution.
- **Collaborative Team Player:** Fostered a collaborative and team-oriented environment, actively contributing to the team's success through effective communication and shared goals.

# Education

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- **Doctors of Philosophy (Human Resources - Learning & Development - Pursuing)**  
*Srinivasa University (SU)*
- **Masters in Business Administration (Human Resources & Marketing)**  
*Visveswaraya Technological University (VTU)*
- **Bachelors of Commerce (B.Com)**  
*Jain (Deemed-to-be-University)*
- **Diploma in General Management**  
*Jain (Deemed-to-be-University)*

# Personal Attributes

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- Strong Liaising and Consulting Skills.
- Highly Credible with Excellent Leadership and Collaborative Skills.
- Effective Communicator.
- Stakeholder management.
- Learning & Development Strategy
- Workshop Design & Delivery
- Creative Content Developer.
- Excellent Evaluative Assessment and Training Skills.
- Strategic Planning and Multi-Tasking Abilities.
- Strong Program Management Skills.
- Content Creation & Thought Leadership
- Career Readiness & Future Skills

# Technical Attributes

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- Microsoft Word.
- Microsoft Powerpoint.
- Microsoft Excel.
- Canva.
- Video Editing.
- Google Workspace.
- Pegasus Learning Management System.
- Prezi.



# Key Accomplishments

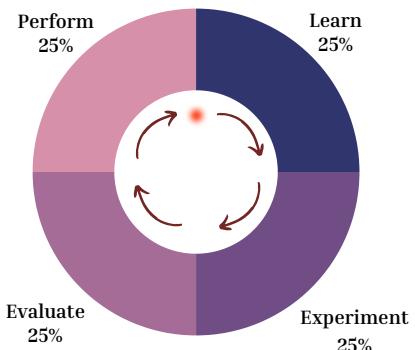
- Author of the book "Talk without FEAR".
- United Nations Speaker, Vienna, Austria
- TEDx Speaker at TEDxSiddagangaInstituteOfTechnology.
- TEDx Speaker at TEDxGlobalAcademy.
- Key Note Speaker & Public Speaker.
- Young Entrepreneur Award | Rotary Clubs International.
- A+ Excellence Youth Award.
- Special Jury Award | Education & Training | VYC Club.
- Young Achiever Award | Lioness Club Bengaluru.
- Curator & Trainer for multiple talk shows.
- Speaker at various talk shows, podcasts, and conferences.



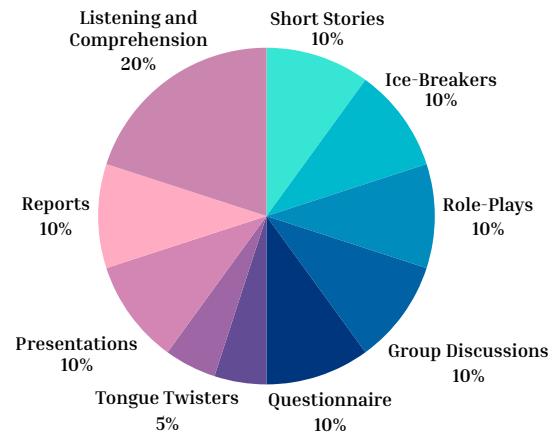
# Learning Methodology

Designed a Learning Methodology called the "L.E.E.P Method". This is a method where learning happens by acquiring information, followed by experimenting using various exercises, activities, and application of the theory, with an ability to evaluate those exercises and later perform in real-time, where it is necessary. The abbreviation of the L.E.E.P Method is

- Learn
- Experiment
- Evaluate
- Perform



# Modules Covered & Method of Delivery



# Personal & Additional Information

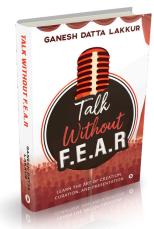
Date of Birth: 27-05-1993 (Twenty seventh may nineteen ninety three).

Gender: Male

Languages Known: English (Proficient + Read + Write + Speak)  
Kannada (Proficient + Read + Write + Speak)  
Telugu (Proficient + Read + Write + Speak)  
Hindi (Moderate + Read + Write + Speak)

Address: N.R Colony, Basavanagudi, Bengaluru - 560004.

- Author of "Talk without F.E.A.R".
  - [www.ganeshdatta.in/](http://www.ganeshdatta.in/)
- TEDx Speaker and INK Speaker.
  - [Dream Believe Achieve](https://www.dreambelieveachieve.com/) | 2018
  - [Critical Skills Required for Next 3 Decades](https://www.criticalskillsrequired.com/) | 2023
- Curator A+ Talks.
  - [https://www.youtube.com/playlist?list=PLcVnDBwXy5yc7Tet9x96kRoDuxGp9V\\_Gd](https://www.youtube.com/playlist?list=PLcVnDBwXy5yc7Tet9x96kRoDuxGp9V_Gd)



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contact@ganeshdatta.in



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[www.ganeshdatta.in](http://www.ganeshdatta.in)



[/ganeshdattalakkur](https://www.linkedin.com/in/ganeshdattalakkur)